

**Title of Talk:** 'Crises, Transitions and Resilience: The Significance of Business'

**Prof. Teresa da Silva Lopes** is Professor of International Business and Business History and Director of the Centre for the Evolution of Global Business and Institutions (CEGBI) at the University of York, UK. She is President of the European Business History Association (EBHA), and former President of the Business History Conference (BHC), and of the Association of Business Historians (ABH). She received her PhD from the University of Reading and was a Post Doctoral Fellow at the Saïd Business School, University of Oxford. She also has an MPhil, MBA and 'Licenciatura' from Universidade Católica Portuguesa. In the past she has been a Thomas McCraw Fellow at Harvard Business School, a visiting scholar at the University of California Berkeley, Columbia University, École Polytechnique in Paris, Keio University in Tokyo, Kyoto University, and was a Catedra Corona Visiting Chair at the University of Los Andes in Bogota. She is a member of the Peer Review College of the British Economic and Social Research Council (ESRC) and a Peer Review Assessor of the British Academy, among other similar roles. Professor da Silva Lopes research focuses on the evolution of global business; risk management, brands and intellectual property rights in globalization and deglobalization processes; and the business history of climate change. Her books include *Global Brands: The Evolution of Multinationals in Alcoholic Beverages* (Cambridge University Press, 2007); *Internationalization and Concentration in the Port Wine Industry: A Transaction Costs Approach* (CEHVID/ICEP, 1999); and the co-edited volumes *Makers of Global Business* (Routledge, 2020); and *Trademarks, Brands and Competitiveness* (Routledge, 2010). She has published previously in journals such as *Business History*, *Business History Review*, *Enterprise and Society*, *Economic History Review*, and *Journal of International Business Studies*.

